

# 2025 **Alliance** AMES REGIONAL ECONOMIC

## **STATE LEGISLATIVE PRIORITIES**

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### **AMES REGIONAL ECONOMIC ALLIANCE MISSION**

The Ames Regional Economic Alliance works to promote quality community development across Boone, Hamilton, and Story counties in Central Iowa. We are an alliance of people and businesses partnering resources for economic growth to make this region one of excellence, innovation, and a leading area for success in Iowa and the nation.

### **PUBLIC POLICY ADVOCACY GOAL**

To promote unity and strong involvement across the Alliance region including both our private and public sector partners through informed and active participation as public policy advocates for our local government, businesses, and industry partners.

### **2025 STATE LEGISLATIVE PRIORITIES**

To this end, for the 2025 Legislative Session, the Ames Regional Economic Alliance encourages the Governor and Legislature to focus on the following four policy areas of investment:

- Responsible Tax Reform
- Workforce & Workplace
- Economic Development
- Infrastructure Regional Projects

As various policy proposals are developed and debated, the shared goal should always promote growing Iowa's economy in an inclusive and beneficial way with specific support for these policy areas:

### **PROPERTY TAX REFORM**

We support quality and fair property tax reform that protects taxpayers while providing communities the opportunity of investing in critical economic development partnerships and local government services.

## **WORKFORCE AND WORKPLACE**

We support efforts to make Iowa a welcoming environment that is inclusive of a broad diversity of people that attracts and retains a dynamic workforce and promotes population growth.

## **EDUCATION**

We support investment into quality education that leads to a more skilled workforce and consistent collaboration between education institutions and private business partners. This equal partnership will create the next generation of innovation in all sectors of the economy.

## **COMMUNITY DEVELOPMENT**

We support quality community development support and placemaking that are a critical component of 21st Century economic development. Such investments in housing, parks, trails, childcare access and other such amenities are also proven to attract new population growth.

## **REGIONAL ECONOMIC DEVELOPMENT SUPPORT**

We support continued investment into Rural Iowa economic development tools. Regional partnerships are expanding beyond traditional city and county borders and require such investment and more intergovernmental cooperation.

## **TRANSPORTATION & INFRASTRUCTURE**

We support continued state broadband investment and focus on Iowa's water quality, transportation infrastructure needs at the state and local community levels.

To advance these priorities, the Ames Regional Economic Alliance will continue to collaborate with Iowa State University, the City of Ames, Boone County, Hamilton County, Story County, our community school districts, Des Moines Area Community College, and our numerous local chamber and economic development partners throughout the state.



For additional information, please contact the  
Ames Regional Economic Alliance

[www.AmesAlliance.com](http://www.AmesAlliance.com)

For questions, please call 515-232-2310